

# 2022 IACC MIDYEAR COLLECTIONS CONFERENCE

June 22-24, 2022 » Hyatt Regency Austin



## Exhibitor & Sponsor Prospectus



# Exhibits

IACC Mid-Year  
Collections Conference  
June 22-24, 2022

## Exhibits

### Tabletop Exhibits – \$995

Includes one complimentary exhibit registration, one 6' skirted table and two chairs. Floor displays will be allowed.

### One Complimentary Exhibit Registrant

Includes sessions, meal functions and the Special Event.

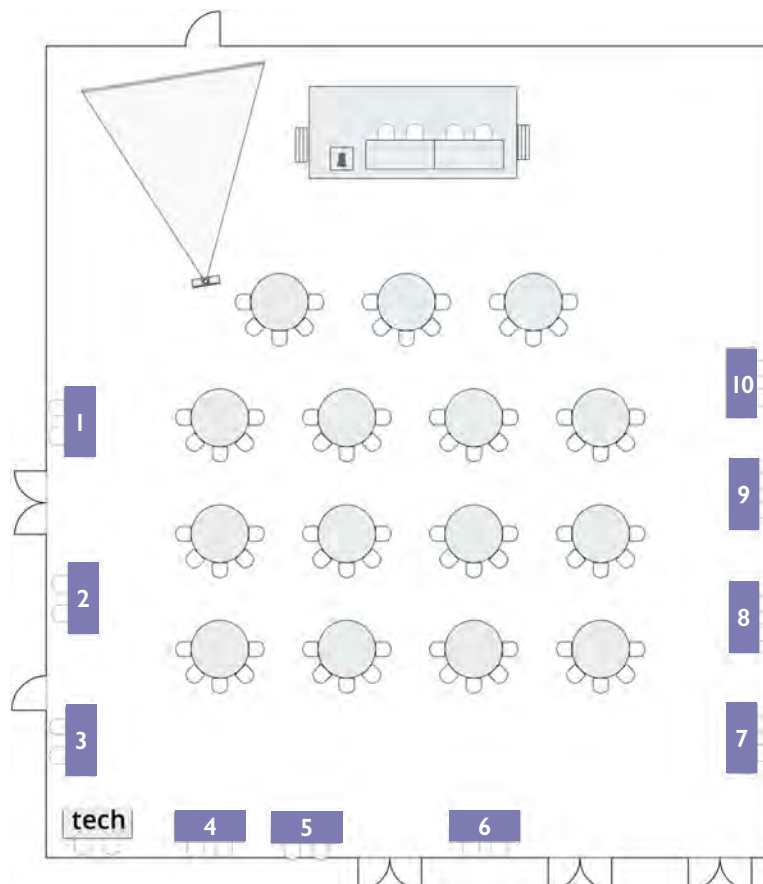
### Additional Exhibit Registrants – \$400 each

Includes sessions, meal functions and the Special Event.



## Exhibit Hall Floor Plan

### Texas IV-VII





# Agenda

IACC Mid-Year  
Collections Conference  
June 22-24, 2022

Schedule subject to change. Check [www.commercialcollector.com](http://www.commercialcollector.com) for the latest agenda and description of sessions.

## Wednesday, June 22, 2022

3:00 p.m. – 6:00 p.m.  
Registration

5:00 p.m. – 6:00 p.m.  
Welcome Reception and  
Exhibitor Networking

## Thursday, June 23, 2022

7:00 a.m. – 8:00 a.m.  
Exhibitor Set-Up

10:15 a.m. – 10:30 a.m.  
Sponsor Minutes

12:00 p.m. – 1:30 p.m.  
Lunch

8:00 a.m. – 9:00 a.m.  
Continental Breakfast and  
Registration  
(Exhibitor Networking)

10:30 a.m. – 10:45 a.m.  
Morning Break and Exhibitor  
Networking

1:30 p.m. – 2:30 p.m.  
Session #3 (60 mins)

9:00 a.m. – 9:15 a.m.  
Welcome

10:45 a.m. – 11:45 p.m.  
Session #2 (60 mins)  
Speaker(s):

2:30 p.m. – 3:30 p.m.  
Session #4 (60 mins)

9:15 a.m. – 10:15 a.m.  
Session #1 (60 mins)

11:45 a.m. – 12:00 p.m.  
Sponsor Minutes

3:30 p.m.  
Adjourn for the day

6:00 p.m. – 9:00 p.m.  
Special Event: TBD

## Friday, June 24, 2022

8:00 a.m. – 8:45 a.m.  
Continental Breakfast and  
Exhibitor Networking/  
Registration

10:00 a.m. – 12:00 p.m.  
KEYNOTE – TBD

8:45 a.m. – 9:45 a.m.  
Session #6

12:00 p.m.  
Adjourn for the day

9:45 a.m. – 10:00 a.m.  
Morning Break

12:00 p.m. – 1:00 p.m.  
Exhibitor Teardown



# Sponsorships

IACC Mid-Year  
Collections Conference  
June 22-24, 2022

## Exclusive Sponsorships

Sponsorship includes logo on the event page and inclusion in any and all conference sponsor listings. In addition, event specific sponsorship includes on-site signage at sponsored event.

Welcome Reception..... \$1,000

Thursday Lunch..... \$1,000

Keynote Speaker.....\$850

Lanyards.....\$800

Name Badges.....\$800

Pocket Agenda.....\$800

Notepads.....\$350

Pens.....\$350

Thursday Breaks.....\$250



## Multiple Sponsorships

Special Event..... \$1,000

Mobile App.....\$850

Friday Breaks.....\$250

Thursday Continental Breakfast.....\$250

Friday Continental Breakfast.....\$250

Thank You,  
IACC 2022  
Diamond Sponsor

Bridge Capital  
PARTNERS

[bcpartners-llc.com](http://bcpartners-llc.com)



# Tabletop Exhibit & Sponsorship Application (page 1 of 2)

IACC Mid-Year  
Collections Conference  
June 22-24, 2022

## 1. Company Contact Information

☐ Check this box if your company is exhibiting at IACC Mid-Year for the first time.

Company Name \_\_\_\_\_

Trade Show Coordinator \_\_\_\_\_  
(Person to receive all exhibit table confirmations and paperwork)

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

## 2. Tabletop Exhibit Location Choices

☐ \$995 Exhibit Table

Location: 1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_ 3rd Choice: \_\_\_\_\_

## 3. Tabletop Exhibit Registrants

Registrant Name \_\_\_\_\_

Email \_\_\_\_\_

- ☐ \$0 Complimentary Registrant  
☐ \$0 Ticket for Special Event

Registrant Name \_\_\_\_\_

Email \_\_\_\_\_

- ☐ \$400 Additional Registrant  
☐ \$0 Ticket for Special Event

Registrant Name \_\_\_\_\_

Email \_\_\_\_\_

- ☐ \$400 Additional Registrant  
☐ \$0 Ticket for Special Event

## 4. Sponsorship: List the name and amount of the item you wish to sponsor. Sponsorships are nonrefundable.

\_\_\_\_\_  
\_\_\_\_\_

## 5. Special Needs and Dietary Requirements

☐ Dietary Restrictions \_\_\_\_\_

☐ Physical Restrictions \_\_\_\_\_

Additional fees may apply for special meals. IACC cannot ensure the availability of appropriate accommodations without prior notification.

## 6. Authorization and Acceptance

By signing below, the undersigned represents they have the authority to represent and bind the applicant (Company) named above and agree that upon acceptance of this Application by IACC, Tabletop Exhibit & Sponsorship Application and the Exhibitor & Sponsor Prospectus shall form a binding agreement between the parties which supersedes all previous communications or representatives between the Parties, their agents and representatives. By attending any IACC event, you are authorizing IACC to use your image in any promotional or informational material produced by or on behalf of IACC.

Signature of Authorized Exhibitor Representative \_\_\_\_\_

Date \_\_\_\_\_

## 7. Payment Information

TOTAL AMOUNT DUE: \$ \_\_\_\_\_

☐ Check (Please make check payable to IACC)

☐ Credit card (Check one): ☐ Visa ☐ MasterCard ☐ American Express

Credit card number \_\_\_\_\_

Expiration date \_\_\_\_\_ CSV \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Signature \_\_\_\_\_

Billing address (if different from above) \_\_\_\_\_

Applications will not be processed without payment. See Exhibit Space Sponsorship Rules & Regulations for refund, exchange and cancellation policies.

### Mail or fax to:

IACC  
Attn: Kelsey Voorhees  
3200 Courthouse Lane  
Eagan MN 55121

Phone (952) 925-0760  
Fax (952) 926-1624  
[www.commercialcollector.com](http://www.commercialcollector.com)

# Tabletop Exhibit & Sponsorship Application (page 2 of 2)

IACC Mid-Year  
Collections Conference  
June 22-24, 2022

Complete this page and send it with your application for exhibit space and sponsorship.

**Your application will not be processed without this page.**

## 9. Online Listing

Company Name: \_\_\_\_\_

(as you would like it to appear online and on name badges)

Street address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

ZIP \_\_\_\_\_

Telephone \_\_\_\_\_

Website \_\_\_\_\_

Company description in 40 words or less. IACC reserves the right to edit, in its sole discretion, descriptions longer than 40 words.

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### Mail or fax to:

IACC  
Attn: Kelsey Voorhees  
3200 Courthouse Lane  
Eagan MN 55121

Phone (952) 925-0760 Fax (952) 926-1624  
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# 2022 Exhibit Space & Sponsorship Rules & Regulations

IACC Mid-Year  
Collections Conference  
June 22-24, 2022

## 1. DEFINITIONS:

"IACC" International Association of Commercial Collectors; "Event" IACC's 2022 Mid-Year Collections Conference on June 22<sup>nd</sup>-24<sup>th</sup>, 2022 at the Hotel; "Hotel" Hyatt Regency Austin 208 Barton Springs Rd, Austin, TX 78704; "Applicant" A company submitting an IACC 2022 Exhibit Space & Sponsorship Application ("Application"); "Participants" Applicant companies accepted by IACC for participation in the Event, including Exhibitors, Sponsors, their directors, employees, representatives, contractors and agents engaged with respect to this Event; "Exhibitor Service Kit" The Hotel's forms, information, policies and rules related to this Event; "Convention Services Authority" Hotel's Convention Services Department or equivalent authorized Hotel personnel; "Rules & Regulations" IACC's 2022 Exhibit Space & Sponsorship Rules & Regulations, and the Hotel's Exhibitor Service Kit, rules and policies.

## 2. APPLICATIONS

**2-A** Participants, in order to be eligible, must be engaged in the business of offering products or services specific or essential to the commercial collection industry.

**2-B** The individual listed as the Tradeshow Coordinator ("TSC") in the Application will serve as IACC's official contact person with respect to Event and will receive all pre-Event and post-Event confirmation materials and correspondences. The TSC will be responsible for notifying booth registrants of all necessary correspondence and information related to Event participation.

**2-C** Exhibitors and Sponsors are responsible for ensuring all Participants within their employ or control have received and understand these Rules and Regulations as well as the published policies procedures and rules of the Hotel. Failure to abide by these Rules and Regulations may result in Participant's loss of all or a portion of Event participation privileges, with or without refund at IACC's sole discretion. All Exhibitors or individuals or companies hired on behalf of Exhibitors working within the Hotel premises shall be subject to prior approval of the Hotel.

**2-D** IACC will consider Sponsor Applications requesting co-sponsorship opportunities, in which case IACC reserves the right to modify any standard single-sponsor benefits package offered to account for the proportionate amount paid by each co-sponsor.

## 3. FEES, REFUNDS & EXCHANGES

**3-A** Exhibit booth staff registration fee refunds will be offered only if IACC is notified in writing of the request for a refund on or prior to June 6, 2022. If written notice is provided on or after June 7, 2022, only booth staff registration fee exchanges or cancellations, without refund, will be granted. Exhibitor may receive a refund in the amount of 50% of the exhibit booth space fee paid if Exhibitor provides written notice of cancellation to IACC on or before the booth cancellation cutoff date of June 6, 2022. After the booth cancellation cut-off date, no refund of payment for exhibit booth space fees will be granted, and IACC shall have the right to resell the assigned exhibit booth space. The date upon which notice is received by IACC shall be the official date of cancellation. Payments cannot be applied to future IACC events, products, or services.

**3-B** Each paid exhibit booth space fee entitles Exhibitor Participants to one (1) complimentary exhibit booth staff registration. Additional exhibit booth registrants may be added after IACC's Application acceptance. Exhibit booth staff registration fee exchanges will be offered only for staff in the employ of the same exhibiting company.

**3-C** Sponsor Applicants agree to make payment or provide the goods or services offered to IACC immediately after IACC accepts the Application. Amounts received by IACC are nonrefundable.

## 4. EXHIBITOR SPACE ASSIGNMENTS

**4-A** Exhibitors may have access to the exhibit space during the

times indicated on the most recent Event agenda, available from IACC staff. These dates and times are subject to change. Exhibitors should view the agenda prior to making hotel and air fare arrangements.

**4-B** IACC will provide Exhibitors with a floor plan of the Event expo hall which is subject to change. IACC agrees to provide Exhibitors with a timely updated floor plan if the layout of the floor plan changes significantly. Exhibit booth spaces will be designated by number; Applicants may indicate preferred exhibit booth space within the Application.

**4-C** Every effort will be made to assign Exhibitors to one of their preferred exhibit booth spaces as indicated on the Application; however, IACC reserves the right to make the final exhibit booth space assignment or change the exhibit booth space assignment after the acceptance of the Application, should it be necessary.

**4-D** Assigned exhibit booth space is assigned to Exhibitor for Exhibitor's exclusive use only and cannot be shared between two companies. Exhibitor shall not assign or sublet any exhibit booth space without the signed consent of IACC; any other attempted assignment will be null and void.

## 5. EXHIBITOR SPACE, BOOTH & EQUIPMENT

**5-A** Tabletop exhibit spaces are equipped with one (1) 6' draped table; two (2) chairs. All additional decoration or construction will be Exhibitor's expense.

**5-B** Any portion of an exhibit that, in the reasonable judgment of IACC, obstructs the view, interferes with use and enjoyment by other Participants, extends beyond the assigned exhibit booth space, or for any reason becomes objectionable, must be immediately modified, or removed by the Exhibitor. All exhibit booth equipment furniture and carpeting must be confined to the measured limits of the assigned exhibit booth space. No nails or bracing wires used in erecting displays may be attached to the building, nor may any tape or materials be applied to the walls, floors, carpets, or furnishings without prior consent of the Convention Services Authority.

**5-C** All Hotel or IACC property destroyed or damaged by a Participant must be replaced or restored in its original condition by the Participant and at the Participant's expense. Participants shall hold IACC harmless from damage caused by Participant's activity. All materials must conform to local building and fire department codes and all local fire authority regulations must be observed.

**5-D** IACC will establish authorized exhibit hours and reserves the right to make changes. Exhibitors are required to keep at least one exhibiting personnel in his/her booth during all exhibit hours.

**5-E** Exhibitors must have exhibit booths in place before the official opening of the exhibition and arrange to have the exhibit booth dismantled and removed after the closing of the exhibition. Early tear-downs are not permitted. The act of tearing down an exhibit booth consists of dismantling or removing any exhibit booth or marketing materials that have been used during the course of the Event at any point before the stated tear-down hours. A \$500 fine will be imposed for tearing down before the stated tear-down hours. The credit card provided on the Application will be charged. Exhibitors will not be allowed to participate at future IACC events until the fine is paid per IACC's standard procedures for nonpayment. Exhibitors may make written request for a tear-down policy waiver allowing an early tear-down during non-show hours; such request must be received by IACC staff no later than June 21, 2019. It is the Exhibitor's responsibility to ensure the request is received by IACC staff. All submissions will be considered; final decisions are within IACC's discretion.

## 6. DELIVERY & STORAGE OF EXHIBITOR PROPERTY

Exhibitors assume full responsibility to safeguard display booths,

advertising material, goods held for display or sale and all other property owned or used by Exhibitor. Exhibitors assume all risk for the shipment and delivery of all property shipped by the Exhibitor. Exhibitors are responsible for the delivery of their equipment and display material and for removal of the equipment and or display material out of the exhibit area.

## 7. EXHIBIT SPACE SERVICE PROVIDERS

**7-A** Hotel maintains the exclusive right to process, collect and receive all Exhibitor orders for certain labor, services, and equipment which are provided by Hotel. Exhibitors must utilize the services of the Hotel as indicated in the Exhibitor Service Kit, which may be named similarly, which details equipment and services information, availability, and pricing.

**7-B** For the purpose of sending the Exhibitor Service Kit and materials, IACC will provide Hotel with Exhibitor's full contact information (company name, street address, city, state, zip, telephone, and fax, name, and e-mail address of the Tradeshow Coordinator, as provided in the Application, unless otherwise specified to IACC staff at the time Application is submitted.

**7-C** Exhibitors are expected to comply with any union requirements in effect during the Event; refer to the Exhibitor Service Kit.

**7-D** Exhibitors may utilize their own full-time employees to set their exhibits; any full-time Exhibitor personnel involved should display visible identification of their employment status while engaged in these activities.

## 8. INSURANCE & WAIVER OF LIABILITY

**8-A** Exhibitor acknowledges IACC and the Hotel do not maintain insurance covering Exhibitor's property; it is Exhibitor's responsibility to obtain such insurance, to maintain evidence of coverage at their exhibit booth commencing at set-up time until tear-down, and to produce it for inspection upon request.

**8-B** No security will be provided in the exhibit area for any one exhibit booth; valuables should not be left unattended. IACC is not responsible for any lost or stolen property.

**8-C** In no event will IACC's liability to any Participant for breach of the terms and conditions of participation in this Event exceed the amount of money received by IACC from Participant with respect to participation in this Event in the twelve (12) months preceding the date on which such liability arises.

## 9. EVENT RELOCATION, RESCHEDULE OR CANCELLATION

**9-A** IACC may be required to change the date or location of Event if circumstances necessitate, in which case IACC shall provide Participants with immediate notice of the change. A change in location will not alter the terms and conditions described herein.

**9-B** Circumstances may arise which require IACC to cancel the Event in whole or in part. In the case of cancellation, IACC's maximum total liability to Participant will not exceed the amount paid to IACC for Event participation. In the unlikely case that the Event is cancelled in its entirety, Participant fees will be refunded, less any actual and direct Event-related expense incurred by IACC at the Participant's express request. If the Event is cancelled only in part, IACC will issue daily pro-rated fee refunds to Participants.

## 10. PARTICIPANT CONDUCT - GENERAL

**10-A** Participants shall not conduct themselves in connection with the Event in a manner offensive to standards of decency or good taste.

**10-B** In order to honor the benefits of sponsorship opportunities, IACC may restrict or prohibit Participants from organizing, advertising, or soliciting Event attendee participation in activities or functions during the Event which are deemed, in

*continued on next page*

# 2022 Exhibit Space & Sponsorship Rules & Regulations

IACC Mid-Year  
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IACC's discretion, the same or substantially similar as an activity or function officially sponsored by or available for sponsorship by another Exhibitor or Sponsor, or hosted by IACC. By way of example only, and not for purposes of limitation, such functions or activities may include attendee food and refreshment service, recreational outings, and artist or speaker appearances. Participants must notify IACC prior to organizing, advertising, or soliciting Event attendee participation in any such activity or function.

**10-C** Notice of official IACC-hosted Event activities and functions are provided at <https://www.commercialcollector.com/iacc/events>. IACC may restrict or prohibit Participants from organizing, advertising, or soliciting Event attendee participation in company-hosted activities or functions scheduled to occur at the same time as any official IACC-hosted activity or function. Participants must notify IACC prior to organizing, advertising, or soliciting Event attendee participation in any activity or function scheduled to occur at the same time as any official IACC-hosted activity or function.

**10-D** The licensed Event-specific trademarked logo is available upon request to Exhibitors and Sponsors, for use on the company's website, newsletters, mailings, posters, postcards and other marketing-related materials. The logo may be used only for the purposes of representing your Event participation and promoting attendance. It shall not be used in any manner which creates confusion, directly or indirectly, whether or not intentional, as to the source of the communication, goods or services (such as, for example, through its size, prominence, placement or context in relation to the sender's content), nor shall it imply an IACC endorsement of exhibitor or sponsor's company, goods, or services. The logo may not be used after 30 days subsequent to the last date of the Event. In printed materials, the high-resolution .tif version of the logo must be used; the web version may be used only for web and e-mail communications, and must include a link to logo to the Event website: <https://www.commercialcollector.com/iacc/events>. The logo must be used in its entirety; cropping and other changes are strictly prohibited. All Participants acknowledge IACC has an interest in maintaining and protecting the image and reputation of its name, trademarks, services marks, logos, designs, and other forms of identification, and that all such IACC identification must be used in a manner consistent with the standards established by IACC.

**10-E** An electronic pre and post registration list of attendees will be provided to Exhibitors for a one-time marketing use prior and subsequent to the show, respectively. All other use of the list or any portion thereof, including subsequent disclosure of the list to others, is prohibited. Insofar as unsolicited communications may be considered a nuisance to some recipients, IACC requests all marketing communications based upon any information gathered about Event registrants and attendees, regardless of source, be reasonable with respect to frequency, timing, mode, and content.

## 11. FOOD & BEVERAGE AND MEETING SPACE

Participants must obtain written permission from IACC prior to offering food and beverage or utilizing meeting space on Hotel premises. Food or beverages served or meeting space used by Participant on Hotel premises must be arranged through IACC. Hotel prices may be subject to service charges and taxes. Participant shall reimburse IACC if IACC incurs charges from Hotel as a result of Participant's food and beverage service, or meeting space usage.

## 12. SALES AND ADVERTISING

Participants may not advertise, solicit orders for, or display goods or services other than those sold by them in the regular course of their business and as described in the Application. Circulars or advertising material of the Exhibitor or any related entity shall be distributed only within the exhibit booth assigned to the Exhibitor. No such materials may be distributed to any other area of the

exhibit hall, to the hotel rooms of the Event attendees or elsewhere on the Hotel premises unless approved by IACC. Circulars or advertising material of a Sponsor or any related entity are not permitted upon Hotel premises without approval from IACC.

## 13. INTELLECTUAL PROPERTY

Participants are responsible for obtaining appropriate licenses and permissions for any copyrighted, trademarked, or other intellectual property used in connection with the Event. By Participant's use or display of any such copyrighted, trademarked or other intellectual property used in connection with the Event, Participant warrants to IACC its right to use. Participants shall indemnify and hold IACC harmless from any and all claims or demands made by any party with respect to such Participant's Event activity.

## 14. AMERICANS WITH DISABILITIES ACT

If any Participant representative has a disability that may impact participation in this Event or has special dietary restrictions for which accommodations are requested on such basis, a statement must be attached to the Application regarding that condition and all related needs. IACC will make reasonable efforts to provide for but is unable to assure the availability of appropriate accommodations without prior notification of specific need. Participants agree to cooperate in all reasonable respects with IACC and Hotel regarding the provision of auxiliary aids and services (at no cost to Participant), and for ensuring that access to and use of the Event space by attendees is ADA-compliant.

## 15. WARRANTIES

**15-A** Participant warrants it has the power to execute, deliver and perform as agreed; it has all licenses, permits, bonds, certificates and other similar approvals required to conduct its business; and it will abide all federal, state, and city laws, ordinances, codes, rules and regulations.

**15-B** IACC does not warrant or guarantee any specific level of business traffic and will not provide any refund to Participant on account of any reduction in expected traffic at the Event.

## 16. PROMISE TO PROTECT

**16-A** Participant shall defend, indemnify and hold harmless IACC, its subsidiaries and affiliates, and their respective directors, officers, members, employees, contractors and agents from and against any liabilities, losses, claims, suits, damages, costs, and expenses (including reasonable attorneys' fees and expenses) made by any third-party, including without limitation, Hotel, GSC, Event Participants, and Event attendees (each, a "Claim") arising out of any of Participant's or Participant's employee's, agent's or contractor's acts or omissions, representations or warranties relating to the Event, including Participant's use of the Hotel. IACC agrees to provide timely written notice of any Claim to Participant and will cooperate with Participant in defense of the Claim. Participant bears all expenses in connection with the defense or settlement of the Claim and IACC shall have the right to participate in the defense of Claim. Participant, in the defense of any such Claim, may not consent to entry of any judgment or enter into any settlement without the written consent of IACC.

**16-B** IACC's agreement with the Hotel requires that Participant shall indemnify and hold the Hotel harmless from any and all damages or liabilities which may arise by Participants' activity or the activity of any company or individual hired by you and working within the hotel premises.

## 17. LICENSED SPACE USE

IACC's permission to temporarily utilize the Hotel space is governed by an agreement. Participants must also abide by the terms of this agreement. The following use restrictions are applicable to Participant activity at the Event at Hotel:

a) Signs and banners are not allowed in the Hotel's public areas. In regard to the group's meeting space, all signs must be professionally printed and their placement and posting be

pre-approved by the Convention Services Authority.

b) Nothing shall be posted, nailed, screwed or otherwise attached to walls, floors, or other parts of the building or furniture.

c) Distribution of gummed stickers or labels is strictly prohibited.

## 18. SEVERABILITY & NON-WAIVER

**18-A** Any provision herein found to be invalid will be severable and the remainder will remain effective.

**18-B** The failure of IACC or Participant to insist upon the performance, or the delay or failure to exercise any right or privilege conferred herein, or to require the satisfaction of any condition herein, will not be construed as a waiver or estoppel of any such right, remedy, condition, or privilege, but the same will continue and remain in full force and effect. No provision herein shall be deemed waived except pursuant to a writing executed by the party against whom the waiver is sought, and no waiver will be applicable other than in the specific instance in which it is given.

**18-C** Nothing herein shall require the commission of any act contrary to applicable law or to any rules or regulations of the Hotel or of any union, guild or similar body having jurisdiction over the services and personnel to be furnished hereunder. In the case of any conflict between any provision herein, and any such law, rule or regulation - such law, rule or regulation shall prevail and these provisions shall be curtailed, modified, or limited only to the extent necessary to eliminate such conflict.

## 19. ARBITRATION & GOVERNING LAW

Any controversy arising out of or related to Event participation, these Rules and Regulations, or the breach thereof, will be settled by arbitration in accordance with the Rules of the American Arbitration Association (AAA) in Minneapolis, Minnesota or any other mutually agreeable location. The prevailing party in any arbitration proceeding shall be entitled to an award of its costs and expenses. The laws of the State of Minnesota, without regard to Minnesota's choice-of-law principles, govern all matters arising out of or related to Participant's agreement.

## 20. HEADINGS

Headings within this document are intended for reference only and should not affect the interpretation.

## 21. RELATIONSHIP OF THE PARTIES & ASSIGNMENT

**21-A** Participant's agreement shall not establish a partnership, joint venture or principal/agency relationship with IACC.

**21-B** Participants may not assign its rights or responsibilities hereunder, in whole or in part without IACC's prior written consent which may be withheld in IACC's sole discretion. Any purported assignment or delegation by Participant without IACC's prior written consent is void.

**21-C** Nothing herein shall confer any contractual right, benefit, interest or remedy under or because of these Rules upon any person or entity other than the Participant.

## 22. AMENDMENT

These Rules may be amended by IACC upon written notice to Exhibitors and Sponsors.