



Sponsor Benefits

- Attendee registration lists three weeks before and after convention. List will include name, title, company, address, phone and email for attendees who did not opt out of receiving marketing from exhibitors/sponsors.
- Recognition in promotional emails and on the event website.
- Logo placement on signage at event.
- Recognition from the podium.
- Opportunity for 1-2 minutes of podium time in front of group between sessions.
- Logo Placement and listing in mobile app and a mention in the convention review issue of the IACC newsletter, Scope.
- Additional benefits customized based on the item chosen.

Available Sponsorships

Exclusive Sponsorships

- ~~Welcome Reception - \$1,000~~
- Thursday Lunch - \$1,000
- Hospitality Suite - \$1,000
- ~~Notepads - \$400 (IACC Provides)~~

Multiple Sponsorships

- Special Event - \$1,000 (**1 sponsor**)
- International Reception - \$450 (**3 sponsors**)
- First Timer's Reception - \$450 (**2 sponsors**)
- Thursday Breakfast - \$450 (**3 sponsors**)
- Friday Breakfast - \$450 (**1 sponsor**)
- Breaks - \$300

Supporting Sponsorship (\$125)

- Logo displayed on onsite signage, event website, and email promotions.

Thank You IACC 2023 Diamond Sponsor:



1. Company Contact Information

- ☐ Check this box if your company is exhibiting at IACC Mid-Year for the first time.

Company Name _____

Trade Show Coordinator _____
(Person to receive all exhibit table confirmations and paperwork)

Name _____

Address _____

Phone _____

Fax _____

Email _____

2. Sponsorship: List the name and amount of the item you wish to sponsor. Sponsorships are nonrefundable.

3. Special Needs and Dietary Requirements

☐ Dietary Restrictions _____

☐ Physical Restrictions _____

Additional fees may apply for special meals. IACC cannot ensure the availability of appropriate accommodations without prior notification.

4. Authorization and Acceptance

By signing below, the undersigned represents they have the authority to represent and bind the applicant (Company) named above and agree that upon acceptance of this Application by IACC, Tabletop Exhibit & Sponsorship Application and the Exhibitor & Sponsor Prospectus shall form a binding agreement between the parties which supersedes all previous communications or representatives between the Parties, their agents and representatives. By attending any IACC event, you are authorizing IACC to use your image in any promotional or informational material produced by or on behalf of IACC.

Signature of Authorized Exhibitor Representative _____

Date _____

5. Payment Information

TOTAL AMOUNT DUE: \$ _____

☐ Check (Please make check payable to IACC)

☐ Credit card (Check one): ☐ Visa ☐ MasterCard ☐ American Express

Credit card number _____

Expiration date _____ CSV _____

Name as it appears on card _____

Signature _____

Billing address (if different from above) _____

Applications will not be processed without payment. See Exhibit Space Sponsorship Rules & Regulations for refund, exchange and cancellation policies.

Email or mail to:

IACC
Attn: Kelsey Voorhees
3200 Courthouse Lane
Eagan MN 55121
www.commercialcollector.com

Complete this page and send it with your application for exhibit space, sponsorship and/or ad space.

Listings are complimentary and are for contracted exhibitors and sponsors only.

Your application will not be processed without this page.

9. Online Listing

Company Name: _____

(as you would like it to appear online and on name badges)

Street address _____

City _____

State _____

ZIP _____

Telephone _____

Website _____

Company description in 40 words or less. IACC reserves the right to edit, in its sole discretion, descriptions longer than 40 words.

Email or mail to:

IACC
Attn: Kelsey Voorhees
3200 Courthouse Lane
Eagan MN 55121

www.commercialcollector.com

The following terms and conditions govern participation at IACC's 2023 Annual Conference.

1. DEFINITIONS:

"IACC" International Association of Commercial Collectors; "Event" IACC's 2023 Annual Conference on January 18-20th, 2023 at the Hotel; "Hotel" Royal Palm South Beach Miami, 1545 Collins Avenue, Miami Beach, FL 33139 a Tribute Portfolio Resort; "Applicant" A company submitting an IACC 2023 Exhibit Space & Sponsorship Application ("Application"); "Participants" Applicant companies accepted by IACC for participation in the Event, including Exhibitors, Sponsors, their directors, employees, representatives, contractors and agents engaged with respect to this Event; "Exhibitor Service Kit" The Hotel's forms, information, policies and rules related to this Event; "Convention Services Authority" Hotel's Convention Services Department or equivalent authorized Hotel personnel; "Rules & Regulations" IACC's 2023 Exhibit Space & Sponsorship Rules & Regulations, and the Hotel's Exhibitor Service Kit, rules and policies.

2. APPLICATIONS

2-A Participants, in order to be eligible, must be engaged in the business of offering products or services specific or essential to the commercial collection industry.

2-B The individual listed as the Tradeshow Coordinator ("TSC") in the Application will serve as IACC's official contact person with respect to Event and will receive all pre-Event and post-Event confirmation materials and correspondences. The TSC will be responsible for notifying booth registrants of all necessary correspondence and information related to Event participation.

2-C Sponsors are responsible for ensuring all Participants within their employ or control have received and understand these Rules and Regulations as well as the published policies procedures and rules of the Hotel.

Failure to abide by these Rules and Regulations may result in Participant's loss of all or a portion of Event participation privileges, with or without refund at IACC's sole discretion.

2-D IACC will consider Sponsor Applications requesting co-sponsorship opportunities, in which case IACC reserves the right to modify any standard single-sponsor benefits package offered to account for the proportionate amount paid by each co-sponsor.

3. FEES, REFUNDS & EXCHANGES

3-A Sponsor Applicants agree to make payment or provide the goods or services offered to IACC immediately after IACC accepts the Application. Amounts received by IACC are nonrefundable.

4. EVENT RELOCATION, RESCHEDULE OR CANCELLATION

4-A IACC may be required to change the date or location of Event if circumstances necessitate, in which case IACC shall provide Participants with immediate notice of the change. A change in location will not alter the terms and conditions described herein.

4-B Circumstances may arise which require IACC to cancel the Event in whole or in part. In the case of cancellation, IACC's maximum total liability to Participant will not exceed the amount paid to IACC for Event participation. In the unlikely case that the Event is cancelled in its entirety, Participant fees will be refunded, less any actual and direct Event-related expense incurred by IACC at the Participant's express request. If the Event is cancelled only in part, IACC will issue daily pro-rated fee refunds to Participants.

5. PARTICIPANT CONDUCT - GENERAL

5-A Participants shall not conduct themselves in connection with the Event in a manner offensive to standards of decency or good taste.

5-B In order to honor the benefits of sponsorship opportunities, IACC may restrict or prohibit Participants from organizing, advertising, or soliciting Event attendee participation in activities or functions during the Event which are deemed, in IACC's discretion, the same or substantially similar as an activity or function officially sponsored by or available for sponsorship by another Exhibitor or Sponsor or hosted by IACC. By way of example only, and not for purposes of limitation, such functions or activities may include attendee food and refreshment service, recreational outings, and artist or speaker appearances. Participants must notify IACC prior to organizing, advertising, or soliciting Event attendee participation in any such activity or function.

5-C Notice of official IACC-hosted Event activities and functions are provided at <https://www.commercialcollector.com/iacc/events>. IACC may restrict or prohibit Participants from organizing, advertising, or soliciting Event attendee participation in company-hosted activities or functions scheduled to occur at the same time as any official IACC-hosted activity or function. Participants must notify IACC prior to organizing, advertising, or soliciting Event attendee participation in any activity or function scheduled to occur at the same time as any official IACC-hosted activity or function.

5-D The licensed Event-specific trademarked logo is available upon request to Exhibitors and Sponsors, for use on the company's website, newsletters, mailings, posters, postcards and other marketing-related materials. The logo may be used only for the purposes of representing your Event participation and promoting attendance. It shall not be used in any manner which creates confusion, directly or indirectly, whether or not intentional, as to the source of the communication, goods or services (such as, for example, through its size, prominence, placement or context in

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relation to the sender's content), nor shall it imply an IACC endorsement of exhibitor or sponsor's company, goods, or services. The logo may not be used after 30 days subsequent to the last date of the Event. In printed materials, the high-resolution .tif version of the logo must be used; the web version may be used only for web and e-mail communications, and must include a link to logo to the Event website: <https://www.commercialcollector.com/iacc/events>. The logo must be used in its entirety; cropping and other changes are strictly prohibited. All Participants acknowledge IACC has an interest in maintaining and protecting the image and reputation of its name, trademarks, services marks, logos, designs, and other forms of identification, and that all such IACC identification must be used in a manner consistent with the standards established by IACC.

5-E An electronic pre and post registration list of attendees will be provided to Exhibitors for a one-time marketing use prior and subsequent to the show, respectively. All other use of the list or any portion thereof, including subsequent disclosure of the list to others, is prohibited. Insofar as unsolicited communications may be considered a nuisance to some recipients, IACC requests all marketing communications based upon any information gathered about Event registrants and attendees, regardless of source, be reasonable with respect to frequency, timing, mode, and content.

6. FOOD & BEVERAGE AND MEETING SPACE

Participants must obtain written permission from IACC prior to offering food and beverage or utilizing meeting space on Hotel premises. Food or beverages served on meeting space used by Participant on Hotel premises must be arranged through IACC. Hotel prices may be subject to service charges and taxes. Participant shall reimburse IACC if IACC incurs charges from Hotel as a result of Participant's food and beverage service, or meeting space usage.

7. SALES AND ADVERTISING

Participants may not advertise, solicit orders for, or display goods or services other than those sold by them in the regular course of their business and as described in the Application. Circulars or advertising material of the Exhibitor or any related entity shall be distributed only within the exhibit booth assigned to the Exhibitor. No such materials may be distributed to any other area of the exhibit hall, to the hotel rooms of the Event attendees or elsewhere on the Hotel premises unless approved by IACC. Circulars or advertising material of a Sponsor or any related entity are not permitted upon hotel premises without approval from IACC.

8. INTELLECTUAL PROPERTY

Participants are responsible for obtaining appropriate licenses and permissions for any copyrighted, trademarked, or other intellectual property used in connection with the Event. By Participant's use or display of any such copyrighted, trademarked or other intellectual property used in connection with the Event, Participant warrants to IACC its right to use. Participants shall indemnify and hold IACC harmless from any and all claims or demands made by any party with respect to such Participant's Event activity.

9. AMERICANS WITH

DISABILITIES ACT If any Participant representative has a disability that may impact participation in this Event or has special dietary restrictions for which accommodations are requested on such basis, a statement must be attached to the Application regarding that condition and all related needs. IACC will make reasonable efforts to provide for but is unable to assure the availability of appropriate accommodations without prior notification of specific need. Participants agree to cooperate in all reasonable respects with IACC and Hotel regarding the provision of auxiliary aids and services (at no cost to Participant), and for ensuring that

access to and use of the Event space by attendees is ADA-compliant.

10. WARRANTIES

10-A Participant warrants it has the power to execute, deliver and perform as agreed; it has all licenses, permits, bonds, certificates and other similar approvals required to conduct its business; and it will abide all federal, state, and city laws, ordinances, codes, rules and regulations.

10-B IACC does not warrant or guarantee any specific level of business traffic and will not provide any refund to Participant on account of any reduction in expected traffic at the Event.

11. PROMISE TO PROTECT

11-A Participant shall defend, indemnify and hold harmless IACC, its subsidiaries and affiliates, and their respective directors, officers, members, employees, contractors and agents from and against any liabilities, losses, claims, suits, damages, costs, and expenses (including reasonable attorneys' fees and expenses) made by any third-party, including without limitation, Hotel, GSC, Event Participants, and Event attendees (each, a "Claim") arising out of any of Participant's or Participant's employee's, agent's or contractor's acts or omissions, representations or warranties relating to the Event, including Participant's use of the Hotel. IACC agrees to provide timely written notice of any Claim to Participant and will cooperate with Participant in defense of the Claim. Participant bears all expenses in connection with the defense or settlement of the Claim and IACC shall have the right to participate in the defense of Claim. Participant, in the defense of any such Claim, may not consent to entry of any judgment or enter into any settlement without the written consent of IACC.

11-B IACC's agreement with the Hotel requires that Participant shall indemnify and hold the Hotel harmless from any and all damages or liabilities which may arise by Participants' activity or the activity of any company or individual hired by you and working within the hotel premises.